



Sustainability-driven, rental-housing-focused social benefit corporation seeks advisors, board members, and potential partners

RentLab's core mission is to improve the efficiency, sustainability, and affordability of rental housing through improved data transparency and custom analytics. We are actively seeking advisors, board members, and/or potential partners who are driven to make a positive social and environmental impact. We are particularly interested in individuals with skill sets in any of the following areas:

- Early-stage business development
- Data science and database design
- PropTech: Commercial real estate finance and investment; rental housing management
- User experience: platform interface; app, web, and API design and development

Interested, or know someone who might be? Email co-founder and CEO Jacqui Bauer at jacqui@rentlab.org.

Company background:

Established in 2017, RentLab emerged from a multi-city project initially funded by the Global Philanthropy Partnership and the Urban Sustainability Directors Network. We are wholly focused on tackling inefficiency in the rental housing sector and enabling communities to meet housing accessibility and sustainability goals.

We are early-stage and are showing initial traction in client communities. As we look to refine our business model and scale in the future, we are seeking partners to build RentLab into an impactful, transformative, collaborative, and mission-driven company. For all roles, we are extremely flexible in terms of time and type of commitment.

Our ideal candidates for all roles will be:

- Deeply motivated by environmental change and social justice.
- Innovators and out-of-the-box thinkers who approach life with a "yes we can" attitude.
- Natural problem solvers
- Organized and able to work in a rapidly changing environment.
- Excited to get in on the ground floor of an innovative, transformational startup and willing to accept a risk-reward payoff in the long run in lieu of immediate compensation.

Roles and responsibilities will vary by role and skill set, but may include:

- Advisory or operational role focused on shaping the company and enabling it to scale
- Collaborating with the CEO and other team members to develop the business model and sales strategy, including whole-product design and nationwide expansion
- Developing performance metrics and driving execution
- Driving the company's ability to surpass customer expectations and maximize retention, and exceed company goals

Desired experience

- 3+ years of demonstrated success in one or more of the above areas of expertise
- Experience bringing new products or services to market or driving growth in your industry
- Familiarity with challenges and strategies in early-stage and/or pre-revenue organizations
- Demonstrated competency in strategic planning and business development
- Demonstrated experience in ethical leadership and commitment to establishing positive, supportive, and impactful working relationships